



When Grachi and her single father move to a new town, she thinks all she'll have to deal with is making new friends. Until she starts developing strange powers and discovers she's part of a magical world, full of witches, Guardians and Kanays. Soon, she's trying to master her power, before spoiled, bad witch Matilda steals them. To make matters worse, she falls hard and fast for Daniel, the school's swim team champion and Matilda's boyfriend.

Grachi and Daniel are meant to be together, but everything stands in their way. The butterflies she feels every time she sees him, manifest and magically appear around her. The only problem is Daniel is very allergic to them. This is a turning point for Grachi who wants to learn to control her magic so that she can be close to him.

Over time, Grachi learns to control her powers, and finds out that she is the Chosen One meaning she is the most powerful witch ever born.

If being a teenage girl in a new school wasn't difficult enough, Grachi must keep her powers a secret from all her new friends, except from her BFF Mecha who also happens to be the daughter of one of the most important guardians. Mecha supports her friend and helps her learn new spells without anyone finding out.

To make matters worse, the Escolarium's evil principal wants to steal Grachi and Matilda's powers. Grachi must stop her and keep her powers hidden from skeptical Daniel, who hates magic.

Everything comes to a head during Matilda's sweet sixteen party in which the Principal holds Daniel hostage and the two young witches must work together to defeat her. Ending the first season winning this battle but with weaker magic powers.

During the second season, Grachi recovered her powers over the summer, but had to keep them hidden from skeptical Daniel. She's determined to live a happy, magic-free life with him. Until, she meets spell-happy Mia and all bets are off. Mia knows that Grachi is "The Chosen One" and is determined to take her place, in the magic realm and in Daniel's heart.

#### Mythology

Grachi's magic comes from her everyday life and though there is an unseen Magic Realm, we focus on the "what if" of magic in our lives.

**Spells:** The only way of doing a spell is by rhyming sentences that come with inspiration.

Powers are inherited: They are part of a very long tradition. In Grachi's case, her mother passed away before she could tell Grachi about their magical lineage.

Guardians: All "Bad Witches" have secret Guardians to keep them in line.

Tutors: All "Good Witches" have Tutors or teachers that help them make the transition, from ordinary girls to powerful witches.

Oracles: Every Guardian has an Oracle to help them keep their witches in line. They are witches trapped inside household items.







She is the most popular and feared girl in school and Grachi's nemesis. She's arrogant, superficial and spoiled. She is ultra competitive and sees Daniel as the ultimate trophy. She comes from a long line of witches and feels entitled to her powers. When she discovers that Grachi is also a witch, she tries everything to stop her from using them.

Tony is sixteen and ready for college. He is smart, logical and objective. He's an amateur magician and surprisingly atletic. He falls for Grachi as soon as he meets her and tries everything to win her love.

# MAIN CHARACTERS

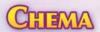






## MECHA

Grachi's fearless MAPS (stands for BFF in English). Mecha is fun and impulsive. She's savvy, sarcastic and a little cynical. She often teases Grachi about being cheesy, but wishes she were as optimistic as her friend. Mecha wants to be fashion designer, but soon learns she's part of a mystical world far beyond her dreams.



Daniel's cousin, Chema is charming and popular. He's not too bright, but he makes up for it in enthusiasm. Chema's parents move around a lot, so he lives with his uncle's family. He is athletic, a great cook and afraid of the dark.

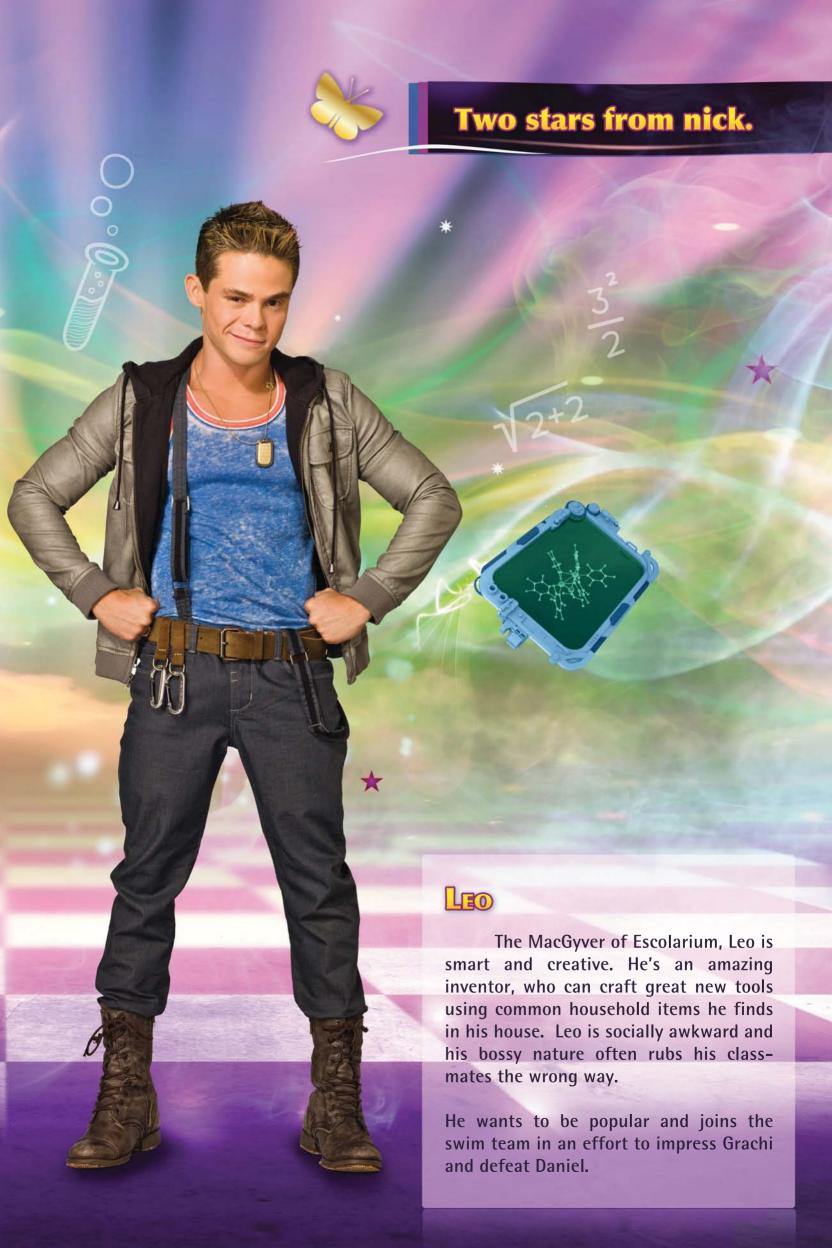
## DIEGO

Diego is a "Churi Kanay" or "Son of Fire", an old tribe now almost extinct. He has the ability to control the elements. He is the only guy with special powers and struggles with his new identity. He's loyal, principled and just. He's secretly in love with Matilda.













#### PRINCIPAL CAST

Isabella Castillo Andres Mercado Maria Gabriela Faria "Feature Presentation" **Kimberly Dos Ramos** Willy Martin Rafael de la Fuente Sol Rodriguez Lance Dos Ramos Mauricio Henao Katie Barberi Ramiro Fumazoni

#### CREW

**Directors** Arturo Mannuit Otto Rodriquez

**Principal Writer** Catharina Ledeboer

First Writer Mariana Palos

Writers Rosalba Pico Estrada Diego Vago



## **FORMAT**

Main Target: Kids 7-14 **Secondary Target:** Family **Genre:** Daily Scripted Number of Episodes:

> **Season 1:** 75 (1 hr) **Season 2:** 81 (1 hr)



comarex International Sales Representative

nickelodeon