



# Sobreviviendo A Los 30's

(SURVIVING 30'S)

Dramedy  
10x35'

# Tagline

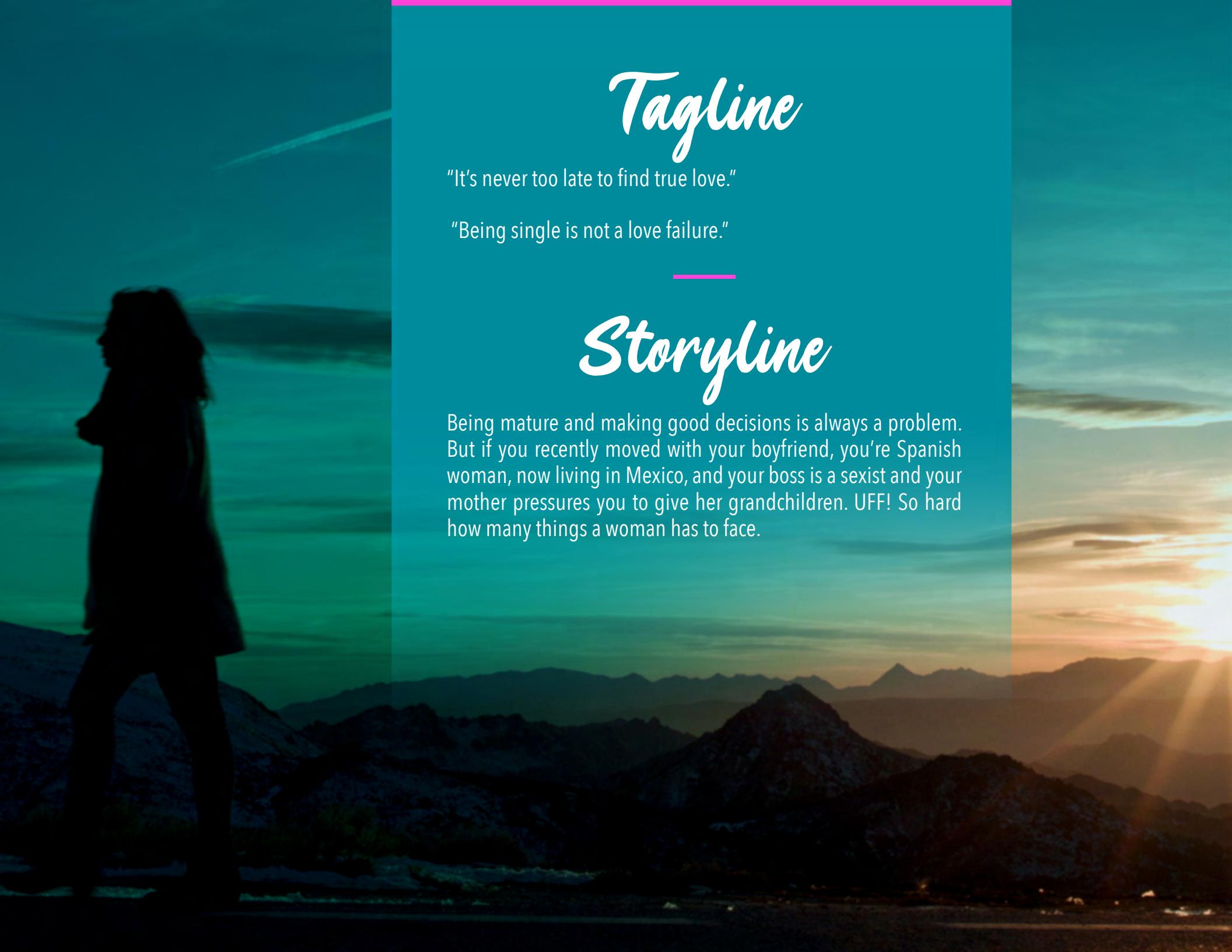
"It's never too late to find true love."

"Being single is not a love failure."

---

# Storyline

Being mature and making good decisions is always a problem. But if you recently moved with your boyfriend, you're Spanish woman, now living in Mexico, and your boss is a sexist and your mother pressures you to give her grandchildren. UFF! So hard how many things a woman has to face.

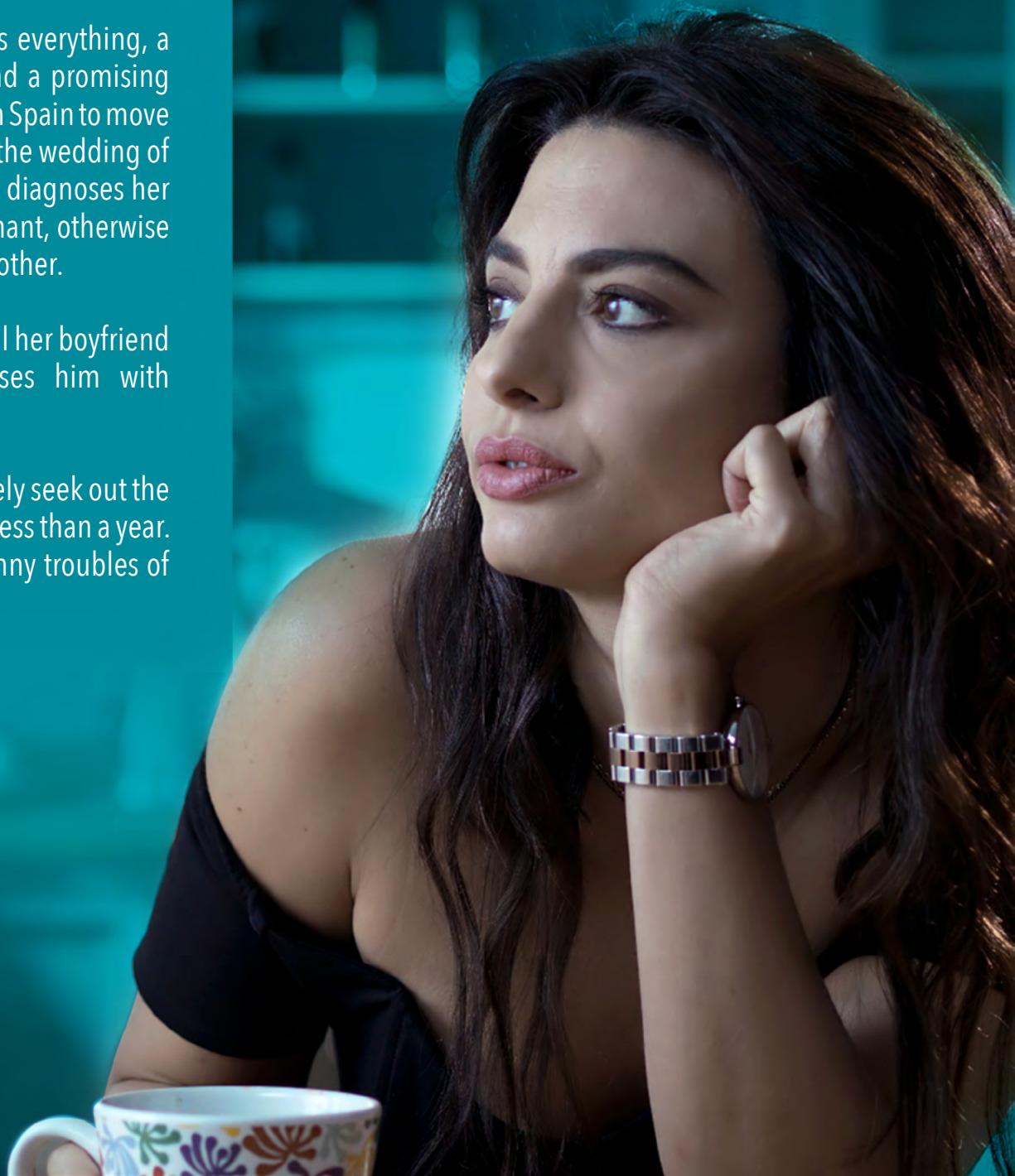


# *Synopsis*

MACARENA is a young woman from Spain; she has everything, a good job in Mexico, some friends who love her and a promising future with Jorge, her boyfriend, she left everything in Spain to move to Mexico City. Her luck changes, when she faints at the wedding of one of her best friends, after several tests the doctor diagnoses her with pre-menopause, so she has a year to get pregnant, otherwise she won't have the opportunity to be a biological mother.

After the hard hit, she decides to return home and tell her boyfriend what happened, unfortunately Macarena surprises him with another woman.

Disappointed and betrayed, Macarena will desperately seek out the father of the only son she can procreate in her life in less than a year. This and many other situation are the tragic and funny troubles of MACARENA...Time is running out, she has to hurry!





# Narrative Structure

Our structure will consist of serial chapters, with a closure Cliff Hanger, following the tonic of series such as "Love" or "Master of None".

We will watch the conflict through our protagonist, exposing a seasonal plot: (Will our protagonist find love and have a child?).

In each chapter will expose the themes of our High concept: Blind quotes, failed sex, envy, love rejection, machismo at work...

# *Format*

## **Seasonal narrative transformation.**

The starting point of our protagonist is a clear external objective: to have a boyfriend and be able to be a mother, hiding her internal goal of not ending up alone.

During the first season the arc of transformation of our character will go through different sentimental obstacles: failed couples, rejection of their friends, the arrival of the 30's...

# *International Projection*

We wanted our series to play with universal values, that can be understood and seen anywhere outside Mexico.

The universal values we work with are: love, relationships, age crises, immigration, working life, identity search and gender difference.

# Macarena

Our main character has always been a stable girl, she has a great character, dreamy and immersed in the women's world since she was a kid. She has always had an easy life thanks to her beauty and intelligence. Moving to Mexico was a big challenge for her.

She's got an absorbing mother, Macarena is her only daughter, she always lived under her mother's repressive yoke, making her very strict with herself. Failures are not welcome in her family.

Despite her mother's refusal, Macarena decides to take a big step and move to Mexico City to start a new life next to her boyfriend Jorge, a successful businessman she met 9 years ago, when he was studying in Spain.

Macarena's goal in her life is love. Her dream is to start a family with her partner, she does not have in her head to be single as a lifestyle. Her social circle is upper-class. Her best friend, Mariel, is a wealthy Mexican who is on her way to having her first child. Macarena's pressure to marry Jorge has slowly distanced him from her, Macarena does not want to be the only one of her friends who does not get married.

After learning that she is pre-menopausal and that her boyfriend Jorge cheats on her with a younger girl, Macarena's life falls apart.



# *Horacio*

Romantic and individualistic. He has a fear of commitment to women and has always been characterized by being a Casanova. With good-hearted and good mood he will come to Macarena's life.

# *Jorge*

Triumphant and independent decides to end his relationship with Macarena after 9 years of courtship.

He believes that life can offer him other girls.

# *Alana*

Spiritual, fun and unique. Art is the engine she uses to express her personality, without social taboos and daring, Alana, will be Macarena's new roommate. Alana will help Macarena to free herself.

# *Raquel*

Traditional with ancient values, she lives in constant anguish that her only daughter has gone 10,000 km from home and cannot control her. Macarena's mother's dream is to be a grandmother and for her daughter to be a traditional woman.

# Daniela

High, sensitive and good-hearted, excellent IQ, she lives tormented internally by her physique. She's fat, this will lead her to have eating disorders. Her dream is to show up for a TV contest and take the Grand Prix, but because of her physical complexes it is not worth enough.

Her relationship with men is cold and often non-existent, in most cases.

She works in the same company as Macarena, they're deskmates. Despite Macarena's refusals to this friendship, the two will unite because of their common denominator: fear of being rejected.

# Alexander

Cowardly and devoid of personality will be Daniela's platonic love. Because of Daniela's physique, Alexander will never dare to take the plunge with her.

# Lucas

Machist and narcissist, Lucas is Macarena's boss. Despite relying on her as a worker, the previous filter with our character and with the rest of the women will be the physicist, regardless of their personality and intelligence. Bitter after his divorce, he thinks women are the enemy.

# *Marcos*

Homosexual, belonging to the Jewish community and introverted by nature, Marcos will give us a reflection of the social pressure that exists in Mexico and the identity crises. Just because your preferences are different from social standards.

# *Anita*

Despite being engaged, she is a child who is not prepared to marry. She's been in love with Marcos since she was a kid. It will be the perfect cover for Marcos in his homosexual life.

# *Season One*

For a woman, the arrival of the 30's is a big step. Certain routines or lifestyles end, you have more responsibilities, do not have the looks of a 20 year old girl and you feel out of the market, more and more increasing expressions such as: "the thirty are the new twenty" and the aesthetic operations are becoming more and more currents in the female universe. Your obligations begin to transform into a stable life, with a job and a partner.

The average age for marriage in Mexico is 24 years and the average number of having children is 2 per couple.

What if as a woman you have to start from scratch in the antechamber of 30?.

Our leading character faces two problems:

**1.** The future impossibility of having children: Pre-menopausal affects a very low female fragment of the population. Despite technological advances such as egg freezing, Mexico has 30 million women who are mothers, but in this universe, 18% of them, 5.3 million, meet their children without their partner living at home (they are single, separated or divorced). Choosing to be a single mother of her own free will is still a very small character.

**2.** Find love: There are many different types of phobia that people can suffer. To some extent it is common to want to have a partner, as it is rewarding at your side that person which you can share your life.

Falling in love and being in a couple is undoubtedly one of the most gratified experiences that human beings can experience, to the point of conceiving marriage as a social act of great importance. Anuptophobia is considered to be people who are afraid to be single and able to cling to a traumatic relationship irrationally.

From an early age we have been educated to understand that a full life is achieved by getting married and having children.

Being single can be a failure to many people, especially women. Social pressure causes women who don't have a partner to be labeled "spinsters." This label can be difficult to carry and can cause a severe anxiety disorder if the way you think about singleness is not corrected.

# Season 2

Macarena has just returned to Mexico, the situation has changed, her plans to fix her life have changed:

She is pregnant and does not know who is the father. With Mariel's help she will have to find the person responsible. After an exhaustive search they will find the identity of the father: Ady. But it's not gold all that shines and Adrian has remade his life and worse, he's engaged. Macarena, in order not to be a single mother, will make every effort to recapture her former boyfriend, after several attempts she manages to recover Adrián but for many efforts made by our protagonist, she is not in love with Adrián. After arriving at an Agreement Macarena raises the idea of being a single mother.

A new world opens up in front of her: abortion, keep a child alone, return to Spain definitively or what is worse... find a pregnant partner. The situation in her life has changed, after Mariel's divorce both decide to be roommates, as Alana has left unannounced to live in India. This situation tests her friendship with both friends.

Mariel's continued attempts to be someone in the world of work: she will set up absurd businesses, her role as an influencer will go down and vague attempt to get back to college will be chaos. The arrival of her little sister GABRIELA (27) a spoiled girl who has no idea about life, will not make complicating things. Mariel will also want to be a winner in the world of love and will begin to have encounters with men.

Despite the search for Macarena's son's father, he continues with a spiny spin nailed by Horacio, this one, during the Macarena's stays in Granada has met ROBERTA(29) a charming chef who will do her best to be friends with her Macarena will have no choice but to start a friendship with Horacio and compromise with Roberta, after reaching this point and living together as friends both they will begin to rekindle their fire again. Lucas will hide from the whole company that the agency is bankrupt, will rely on Macarena to solve it with the help of Marcos. After these changes and with a baby on the way Macarena will decide to be a single mother.

# *Episodic Arc*

1. MACARENA HAS TO FIND THE FATHER.
2. FATHER SEARCH.
3. THE FATHER IS ADRIAN.
4. MACARENA CONQUERS ADRIAN AND BOYCOTTS HIS ENGANGE.
5. MACARENA BEGINS COURTSHIP WITH ADRIAN BUT SHE REALIZES THAT SHE IS NOT IN LOVE WITH HIM.
6. MACARENA IN SEARCH OF LOVE.
7. MACARENA IN SEARCH OF LOVE.
8. MACARENA IN SEARCH OF LOVE.
9. MACARENA DOESN'T WANT TO HAVE THE BABY.
10. MACARENA DECIDES TO BE A SINGLE MOTHER.

# *Plots & Themes*

- A new employee enters the agency in Daniela's position, Macarena will have a love-hate relationship.
- Macarena follows the lead to Adrián and she and her friends end up in Cancun.
- Macarena gets a friendzone.
- Mariel marries in madness.
- Macarena tries to see defects to Adrián and her friends end up in Cancun.
- Macarena tries to see defects to Adrián and her friends end up in Cancun.
- Horacio realizes that he is in love with Macarena.
- Mariel's sister disappears.
- Mariel in college.
- Lucas tries to save the agency.
- Macarena hooks up with a famous actor.
- Marcos gets a venereal disease.
- Lucas falls in love with Mariel.
- The landlady wants to kick Mariel and Macarena out of the depa.
- Macarena asks if he or she is having an abortion.
- Macarena has a date and hides her pregnancy and gets caught.
- Macarena dates a man older than her.
- Mariel suffers from a catfish.

# New Characters

## Gabriela

Pampered and capricious, she arrives in Mexico City so innocent. Gabriela is always used to the rest of her getting out of trouble. She's always had a competitive relationship with her sister. After reaching the lives of the girls Gabriela will bring a virginal and innocent touch in the world of love. Her dream is to be a singer.

## Raul

Is Daniela's new replacement within the agency. Arrogant and somewhat altivo questions Macarena personally and professionally speaking. Newly divorced from his long-lived girlfriend, Raul is not prepared to make the leap to love. You will have a love hate relationship with our protagonist.

## Roberta

Beautiful, smart and good person makes efforts to make Horacio happy, although she seems to the naked eye the perfect bride and even becoming friends with Macarena will not be able to fight with the past of her boyfriend and our protagonist.

# Timeline

"She's pregnant now, but she can't find the father"

## Storyline

What if you fulfilled your dream of getting pregnant but can't find the father?

## Transformation Arc of the Second Season

After seeing in the first season our protagonist in search of love to have a child and start a family, the setback comes to Macarena's life after noting the identity of the father, after discovering it and realizing that to start a family the main factor is the love and with the father does not exist the debate of being a single mother in Macarena's life opens up.

"Will she be able to face the challenge of being a mother herself."

# Data Sheet

**Cast** Julia Marco - Begoña Narváez - Pablo Valentín  
Juan Pablo Gil - Karime Badin - Karla Bourde  
Juan Carlos Tavera - Andrea Portugal - Beto Reyes  
Irene Akiko - Mariquena Cornejo - Juan Carlos Tavera  
Alberto Casablanca - David Anguiano  
Armando Hernández - Fernando Sarfati

**Script** Caridad Riol

**Director Of Photography** Rafael Sánchez

**Production Design** Moises Pérez

**Edition And Post Production** Antonio Mejia

**Audio Design** Luis Rangel & Antonio Ruiz

**Sound Engineer** Leonel Duran

**First Season** 10 Episodes

**Genre** Drama/Fiction

**Format** 4K

**Year of Producción** 2018

**Productor** Mcm Studios & Alebrije Enterteinment

**Director** Kristoff Raczynski & Bertha Lindenbusch

# Sobreviviendo (SURVIVING) A Los 30's

*Link to Video*

<https://vimeo.com/showcase/6940282>

pass: SAL30

